

Script:

1. I only have a minute.
2. What are you doing (date) and (time)? Can you make yourself available for 15 min on the phone?
3. If I could show you a way to (hot button) for example... make some extra money around a busy schedule, or pay off your student loans, or buy that second car... would you be open to looking at it?
4. Great, I am launching something that I am very excited about and I want you to be one of the first people to see it. I am having a private call (date) and (time) with a very successful friend that will go into details and I would like you to jump on.
5. Can I count on you to dial in?
6. Ill send you the number and pin and also a reminder an hour before. Please don't forget.

How to Execute the Call:

The day of the call:

- Remind your prospect 1 hour before the call
- Remind your prospect again 10 minutes before the call

Dial into the call exactly 5 minutes before it starts:

- Every time you hear a chime (meaning someone jumped on) say the following: Welcome to the call!! We will begin shortly, please mute your phone until we get started.
- At 2 minutes after the set time of the call, go ahead and open the call and introduce the speaker.

Open Call Script:

“I would like to welcome you all to the call.”

This is something I am extremely excited about and I wanted to introduce this opportunity to you before I start showing anyone else. As you know, (your reason why), and this is how I am going to accomplish it. I have a very special individual that I would like to introduce who is one of the top executives with this company. He/She has helped a lot of people create more time and money for themselves and their families. He/She is extremely busy and has taken just a few minutes of their time to be on this call to go into details. I would like to welcome Mr./Mrs. (Name)